

Media release

Cooperation between the BERNEXPO GROUPE and Sportgastro AG

Bern, 9 June 2021 – The BERNEXPO GROUPE backs a new catering partner: from now on, Sportgastro AG will be responsible for the multifaceted culinary delights served on the BERNEXPO site. The cooperation starts this summer with the summer festival “Summer in the City” in the BERNEXPO outdoor areas.

Sportgastro AG will take over the operation of the catering facilities on the BERNEXPO site and will also be responsible for the entire catering area. “Catering is absolutely central to our business. We were looking for a partner who feels comfortable with our different event formats. A partner with whom we would like to explore and develop jointly both tried and tested as well as exciting food trends, taking into account local suppliers and producers. We are happy to join forces with our immediate neighbour in tackling this challenge,” says Tom Winter, CEO of the BERNEXPO GROUPE.

The cooperation launches officially on 1 August 2021. But Sportgastro will lend its culinary support to BERNEXPO sooner than that, at the summer festival “Summer in the City” (www.summerciteybern.ch) in the BERNEXPO outdoor areas. The term of the agreement is kept confidential. The agreement with the current catering partner, Zürcher Frauenverein (ZfV), was terminated at the latter’s own request as of the end of 2020.

Committed to regional producers and roots

Sven Rindlisbacher, CEO of Sportgastro AG, adds: “The mandate for the BERNEXPO GROUPE is a matter close to our hearts. Thanks to our proximity to the BERNEXPO GROUPE, we can leverage a wide range of targeted synergies. As is true of our existing services, we rely on regional producers and a very extensive local network. Finally, for us, this cooperation is a bit like coming home again: Sportgastro AG operated several facilities on the BERNEXPO site in the years leading up to 2011.”

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About the BERNEXPO GROUPE

Every year, the live marketing company BERNEXPO GROUPE stages more than 30 exhibitions and guest exhibitions, over 300 congresses, trade shows and other events of all sizes. Live communication allows the BERNEXPO GROUPE to deliver memorable moments, create spaces where people can come together and offer a wide variety of platforms. The BERNEXPO site is one of Switzerland's largest exhibition premises. Eight exhibition halls across two building complexes offer around 40 000 square metres of event floor space and 100 000 square metres of outdoor areas. The BERNEXPO GROUPE employs a team of around 130 people. Generating a gross added value of around CHF 260 million, it is a leading economic driving force for the city and region of Bern – with a nationwide impact.

www.bernexpo.ch

About Sportgastro AG

Sportgastro AG – a sister company of SCB Eishockey AG – combines several catering businesses and brands under one roof. In addition to its registered office in the PostFinance Arena, where the company operates all catering facilities, it also runs several different concepts in the city and region of Bern. Sportgastro AG is a host that offers refined and sophisticated cuisine, a planner and logistician of events, as well as a flexible and creative catering and service company. It scores points across the board with its day-to-day hospitality services.

www.sportgastro.ch